

- Chet Gerlach — Association of Wisconsin Tourism Attractions
- Dave Babcock — Babcock Outdoor Advertising
- Jim Schumacher, Dubuque — Lamar Advertising
- Mary Dremeyer — Olympus Media LLC
- Don Snyder, DePeter — Next Media
- Jason Saari, Madison — Adams Outdoor Advertising
- Adam Schober, Madison — Schrober Outdoor Advertising
- Diane Hoey, Minneapolis — Schubert and Hoey Outdoor Advertising
- Ben Mitchell, Marshfield — Lamar Advertising
- Pete Hanson — Wisconsin Restaurant Association
- Amy Boyer — WI Association of Convention and Visitors Bureau
- Tom Howells — Wisconsin Motor Carriers Association
- Barbara Campbell, Milwaukee — Lamar Advertising
- Michelle Kussow — Wisconsin Grocers Association
- Paul Sara, Pewaukee — Clear Channel Outdoor
- Doug Parrott — WI Petroleum Marketers and Convenience Stores Association
- Kathi Kilgore — WI Hotel and Lodging Association
- Rony Snyder — Wisconsin Dells Visitor and Convention Bureau
- Mark Rausch, Pewaukee — Clear Channel Outdoor
- Ed Schulz, Verona — Adams Outdoors
- Randy Brice, Manitowoc — CBS Outdoor
- Craig Hendricks, Verona — Adams Outdoor Advertising

Registrations Against

- Gary Goyke — Citizens for a Scenic Wisconsin
- Shirley Brabender-Mattox, Oshkosh

Registrations for Information Only

- None.

March 12, 2012

EXECUTIVE SESSION HELD

Present: (5) Senators Lazich, Leibham, Lasee, Erpenbach and S. Coggs.

Absent: (0) None.

Excused: (0) None.

Moved by Senator Lazich, seconded by Senator Leibham that **Senate Bill 490** be recommended for passage.

Ayes: (4) Senators Lazich, Leibham, Lasee and
Erpenbach.

Noes: (1) Senator S. Coggs.

PASSAGE RECOMMENDED, Ayes 4, Noes 1

Tricia Sieg
Committee Clerk